

PARADE *of* HOMES



2016 FOUNDERS POINTE PARADE OF HOMES SPONSORSHIP FORM

To confirm your support for the 2016 Parade of Homes at Founders Pointe,
please complete this form and return it to:
Peninsula Housing & Builders Association • 760 McGuire Place, Newport News, VA 23601
or email to Kristin@peninsulahousing.org

We would like to support the **Parade of Homes** at the following sponsorship level*:

- | | |
|---|--------------------|
| <input type="radio"/> DIAMOND SPONSOR | \$20,000 |
| <input type="radio"/> PLATINUM SPONSOR (4) | \$10,000 <i>ea</i> |
| <input type="radio"/> AUTO SPONSOR | \$10,000 |
| <input type="radio"/> GOLD SPONSOR (6) | \$5,000 <i>ea</i> |
| <input type="radio"/> REALTOR DAY SPONSOR | \$5,000 |
| <input type="radio"/> DUSTY BOOTS SPONSOR | \$5,000 |
| <input type="radio"/> TICKET SPONSOR | \$5,000 |
| <input type="radio"/> PREVIEW GALA SPONSOR (4) | \$2,500 <i>ea</i> |
| <input type="radio"/> AWARDS SPONSOR | \$2,500 |
| <input type="radio"/> SPECIAL EVENT SPONSOR (5) | \$2,000 <i>ea</i> |

TOTAL AMOUNT \$ _____

Contact Name/Title: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email Address: _____

Authorized Signature: _____

Please contact **Kristin Atkins at 757.553.7842** with any questions. All payments are due by **August 1, 2016**.

**Please see reverse for sponsorship description / benefits.*



PARADE *of* HOMES



DIAMOND SPONSOR - \$20,000

- Opportunity to set up a booth within exhibitor tent
- Recognition on site signage, print materials, website, and advertising
- 10 Preview Party tickets
- 100 General Admission tickets
- Inside front cover, full page ad in Event Guide

PLATINUM SPONSOR - \$10,000

- Opportunity to set up a booth within exhibitor tent
- Recognition on site signage, print materials, and advertising
- 6 Preview Party tickets
- 75 General Admission tickets
- Half page ad in Event Guide

GOLD SPONSOR - \$5,000

- Recognition on site signage, print materials, and advertising
- 4 Preview Party tickets
- 50 General Admission tickets
- Quarter page ad in Event Guide

AUTO SPONSOR - \$10,000 + AUTO

- Recognition on site signage, print materials, and advertising
- 6 Preview Party tickets
- 75 General Admission tickets
- Half page ad in Event Guide

REALTOR DAY SPONSOR - \$5,000

- Recognition on site signage
- 2 Preview Party tickets
- 20 General Admission tickets

DUSTY BOOTS SPONSOR - \$5,000

- Recognition on site signage
- 20 General Admission tickets

TICKET SPONSOR - \$5,000

- Recognition on site signage
- 8 General Admission tickets

AWARDS SPONSOR - \$2,500

- Recognition on site signage
- 2 Preview Party tickets
- 10 General Admission tickets

PREVIEW PARTY SPONSOR - \$2,500

- Recognition on site signage and website
- 4 Preview Party tickets
- 10 General Admission tickets

SPECIAL EVENT SPONSOR - \$2,000

- Recognition on site signage
- 10 General Admission tickets

SPONSORSHIP QUESTIONS?

Kristin Atkins at 757.553.7842 or
kristin@peninsulahousing.org



A portion of the proceeds of this event will benefit Roc Solid Foundation